

# PROMOTE YOUR COLLECTION

Utilize this document to explore a few of the pre-created promotional materials available to you through the Gale Support Site ([support.gale.com](http://support.gale.com)).

## FLYERS:

Single-page documents providing introductory content about your resources.

Hang these in your learning community, or hand them to users who could benefit.

## SOCIAL MEDIA POSTS:

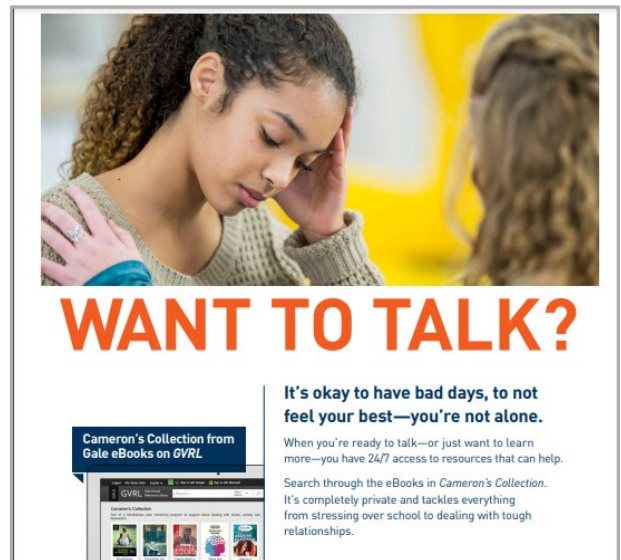
Text and image posts you can copy and paste into your library's social media accounts.

Post these to gain interest in your resources and prompt your learners to come to you with questions.

## RESOURCE GUIDES:

Multi-page documents built to provide a more detailed understanding of the resource.

Perfect as an introductory packet for new users needing additional support.



FIND MORE SUPPORT AT [SUPPORT.GALE.COM](http://SUPPORT.GALE.COM)